

International School of Broadcasting and Journalism

Program: PGD (Advertising and Public Relations)

IInd Semester Examinations May/June-2017

SCHEDULE

Course Code	Course Name	Day and Date	Time
ADPR-201	Communication and Marketing- II	Monday 15.05.2017	10.00 am to 12.00 pm
ADPR-202	Advertising Principles- II	Tuesday 16.05.2017	10.00 am to 01.00 pm
ADPR-203	Public Relation- II	Wednesday 17.05.2017	10.00 am to 01.00 pm
ADPR-204	Media Planning and Event Management-II	Thursday 18.05.2017	10.00 am to 12.00 pm

(S.K.Mali)
I/c Controller of Examinations
MIT Art, Design and Technology
University, Pune